

# Iman Haj Obeid

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## Professional Summary

Accomplished WordPress Developer with 3 years of experience in designing, implementing, and maintaining WordPress websites. Proficient in HTML, CSS, JavaScript, PHP, and MySQL. Adept at customizing themes, developing plugins, and optimizing website performance. Proven ability to collaborate with cross-functional teams to deliver projects on time and within budget. Strong analytical skills and a commitment to providing top-quality web solutions.

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## Work Experience

### WordPress Developer

Brain Click Ads, Dubai, United Arab Emirates

*June 2023 – July 2024*

- Developed and customized WordPress themes and plugins to meet client requirements, ensuring both functionality and visual appeal.
- Managed website maintenance, including updates, performance optimization, and troubleshooting to enhance user experience and security.
- Boosted website visibility and search engine performance through on-page SEO strategies, keyword optimization, and technical SEO enhancements.
- Collaborated with cross-functional teams, including designers, marketers, and content creators, to deliver seamless and cohesive web solutions.

### WordPress Developer

vzblt Marketing & Communications, Beirut ,Lebanon (Remote)

*February 2023 – May 2023*

- Designed, developed, and customized WordPress themes and plugins using PHP, HTML, CSS, JavaScript, and MySQL to meet client specifications and enhance functionality.
- Managed website maintenance, including updates, performance optimization, and security enhancements. Improved speed and performance through caching, image compression, and database optimization.

### Web Developer

Sharp Web Solutions, Czech Republic (Remote)

*January 2020 – January 2023*

- Developed and maintained websites using HTML, CSS, JavaScript, and WordPress, ensuring functionality, responsiveness, and user experience.

## **Trainer**

Masar Group for Training and Consulting, Jableh - Lattakia, Syria

*December 2016 – December 2019*

- Instructed students in programming languages including C++, Java, and advanced Excel skills, enhancing their coding proficiency and data analysis capabilities.
- Trained students in web development using HTML, CSS, Bootstrap, JavaScript, PHP, and MySQL, focusing on creating responsive, functional websites.
- Guided students in building and customizing websites with the WordPress content management system, emphasizing design, functionality, and best practices.

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## Education

### **Bachelor's Degree in Computer and Automation Engineering**

Tishreen University, Lattakia, Syria

*September 2010 – September 2016*

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## Skills

- WordPress theme and plugin development
- HTML5, CSS3, Bootstrap, JavaScript, PHP, MySQL
- Responsive web design
- REST API integration
- WooCommerce customization
- SEO best practices and site optimization

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## Licenses & Certifications

### **WordPress Developer**

Udemy, Issued December 2022

### **Web Development**

Masar Group for Training and Consulting, Issued October 2020

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## Languages

- **Arabic:** Native Speaker
- **English:** Advanced